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| <b>University</b>  | <b>"1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA</b>  |
| <b>Faculty</b>   | <b>FACULTY OF ECONOMIC SCIENCES</b>   |
| <b>Department</b>  | <b>DEPARTMENT OF BUSINESS ADMINISTRATION AND MARKETING</b>  |
| <b>Position in the job title list</b>                        | <b>13</b>   |
| <b>Role</b>  | <b>PROFESSOR</b>  |
| <b>Academic disciplines in the curricula</b>                 | <b>University professor, position 13. Field of Marketing</b><br>Subjects: Marketing; Marketing research; Consumer behavior; Qualitative research; Domestic and international market research.   |
| <b>Scientific Area</b>                                       | <b>MARKETING</b>  |
| <b>Job Description</b>                                       | <b>PROFESSOR, POZ. 13 MARKETING</b><br>The holder of the position has the role of carrying out didactic and research activities, guiding students and activities carried out within the academic community, according to the job description, the Education Plan and the State of functions valid for the respective academic year.   |
| <b>Related duties / activities</b>                           | <ul style="list-style-type: none"> <li>▪ Teaching activities, within the framework of bachelor's, master's, doctoral and other forms of didactic training, including their preparation, for the subjects in the post.</li> <li>▪ Seminar activities, practical and laboratory work, normed for the disciplines in the state of functions.</li> <li>▪ Evaluation didactic activities, guidance of graduation papers, tutoring activities, participation in bachelor's and dissertation exams.</li> <li>▪ Activities carried out within the academic community: participation in the activities of the department, promotion and conduct of admission, training activities, improvement, consultancy, internal control management and expertise organized through the University, activities carried out within the service contracts provided by the University</li> <li>▪ Fundamental or applicative research activities, research activities included in the research plans and materialized in published studies and in participation in national and international sessions, carried out under the aegis and in the interest of the University,</li> <li>▪ Research activities carried out within projects funded by grants or contracts carried out under the aegis of the University, participation in scientific events organized at the level of the department / faculty / university.</li> </ul> |
| <b>Minimum wage for classification</b>                       | 5846  |
| <b>Calendar of the job application contest</b>               |   |
| <b>Announcement publication date in the Official Monitor</b> | 24.11.2022  |
| <b>Registration period</b>                                   | 24.11.2022 – 17.01.2023   |
| <b>Date of the lecture</b>                                   | 02.02.2023  |
| <b>Time of the lecture</b>                                   | 9.00  |
| <b>Place for the lecture</b>                                 | Senate Hall, Apor Palace  |
| <b>Examination period</b>                                    | 02.02.2023  |
| <b>Results communication period</b>                          | 06.02.2023  |
| <b>Results appeal period</b>                                 | 07.02.2023 – 09.02.2023   |
| <b>Job application contest topics</b>                        | <b>Annex no. 27 – Commission of Economics and Business Administration</b>   |

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|  | <p>to the <i>Methodology for organizing and conducting competitions for filling teaching and research vacancies within UAB</i>, approved by the Senate on 29.09.2022.</p> <p><b>Annex no. 27 – Commission of Economics and Business Administration, MEN</b><br/>Order no. 6129/20.12.2016.</p>  |
| <p><b>Job application contest procedures</b></p> | <p>For the teaching positions of university professor, the competition consists of: the evaluation of the candidate's competition file and a lecture in which the candidate presents the most significant previous professional results (both from the didactic point of view and from the point of view of the scientific results obtained) and the proposed objectives for the development of the university career (teaching strategies and research objectives). The evaluation of the individual competition file is scored by each member of the committee with points from 1 to 10. The candidate's presentation of the lecture shall be scored by each member of the committee with points from 1 to 10. The weight of each of the 2 samples is 50% of the final score awarded by each member. The competition tests must also contain a question session from the committee, with reference to the content of these tests.</p> <p>Documents:</p> <ul style="list-style-type: none"> <li>- <b>The methodology of the competition for filling the teaching and research positions in the "1 Decembrie 1918" University of Alba Iulia, in the updated form and approved by the Senate on 29.09.2022.</b></li> <li>- <b>Procedure for organizing and conducting competitions for filling vacant teaching and research positions within UAB, 29.09.2022.</b></li> </ul>   |
| <p><b>List of documents</b></p>                  | <ol style="list-style-type: none"> <li>1. Application for the contest, signed by the candidate, which includes a statutory declaration regarding the reliability of the information in the file;</li> <li>2. An academic career development proposal, both in terms of teaching and in terms of scientific research, including a self-evaluation of the candidate's activity (maximum 10 pages) which is one of main criteria of selecting the candidates;</li> <li>3. Curriculum Vitae of the candidate, dated and signed, in hard copy and electronic PDF format. It should include: a) Information about studies and diplomas obtained; b) Information about work experience and jobs; c) Information about research and development projects which the candidate led as project manager and grants obtained, if any such projects or grants exists, indicating for each the funding source, funding amount and the main publications and patents resulted; d) Information about the awards or other recognition of scientific and patents resulted.</li> <li>4. List of the applicant's works shall be structured according to the preliminary requirements and evaluation criteria, if the case, in the following order: <ol style="list-style-type: none"> <li>a) A list of maximum 10 papers considered by the applicant most relevant for his/hers professional achievements, included in electronic format in the file and which can be found in other types of work referred to in this article;</li> <li>b) The doctoral thesis or theses;</li> <li>c) Patents and other industrial property rights;</li> <li>d) Books and chapters in books;</li> <li>e) Articles/studies, published in the international scientific mainstream journals;</li> <li>f) Articles/studies in extenso, published in the main works of international and national conferences;</li> <li>g) Other scientific contributions or in the field of artistic creation (other publications, R&amp;D projects on contract / grant, awards and distinctions for teaching and research).</li> </ol> </li> <li>5. Check list including the minimum standards imposed by university for participating in the contest, accompanied by Annexes: <ol style="list-style-type: none"> <li>a) Check list including the minimum national standards for Associate Professor / Professor / Junior Researcher / Senior Researcher, filled and signed by the candidate;</li> </ol> </li> </ol> |

- b) Check list including the minimum standards imposed by university for participating in the contest filled and signed by the candidate; (Check list, including Annexes in hard copy and electronic PDF format).
6. The copy of the Doctor's degree or the attestation of recognition or equivalence, if the original doctor's degree is not recognized in Romania, accompanied by the original certificate / certificate in order to check the conformity with the original. It is also possible to file a certified copy of the Doctor's / Diploma of Recognition or Equivalence attestation.
7. The summary, in Romanian and in a foreign language, of the doctoral thesis (maximum one page for each language);
8. Statutory declaration by the candidate, indicating the incompatibility situations, stipulated by Law no. 1/2011 in which the candidate would find himself/herself if he/she won the contest;
9. a) Copies of study documents: baccalaureate diploma or equivalent, bachelor's or equivalent diploma, supplement to bachelor's degree or matriculation sheet, master's degree, supplement to master's degree, attestation certificate. The copies will be accompanied by the diplomas, respectively the supplements to the diplomas / original letters, in order to check the conformity with the original. The study documents may also be submitted in legalized copies;
- Copies of other scientific or academic degrees or titles that the candidate intends to include in the competition dossier, accompanied by the original, or submitted in the authenticated form.
- b) To occupy the teaching post of a university professor, the copy according to the Minister's Order on the granting of the qualification certificate or the copy according to the Minister's Order on the granting of the doctoral supervisor's qualification obtained before the entry into force of the law 1/2011 must be submitted.
10. Copy of the birth certificate and, if applicable, of the marriage certificate, in the event of a change of name, accompanied by the original documents, for checking compliance with the original.
11. Copy of identity card;
12. Candidates for associate professor or junior researcher positions shall include in the application form at least three names and addresses of foreign and Romanian personalities in the field, outside the institution, who agreed to prepare letters of recommendation regarding the candidate's professional qualities. The candidate has the obligation to actually submit the recommendation letters to the file
13. Candidates for university professor or senior researcher positions shall include in the application form at least three names and addresses of foreign personalities in the field, who agreed to prepare letters of recommendation regarding the candidate's professional qualities. The candidate has the obligation to actually submit the recommendation letters to the file. For areas with Romanian specific, letters of recommendation may come from personalities in the country, in the field, outside the institution;
14. For contests organized by the Faculty of Orthodox Theology, a written Hierarch's blessing shall be submitted.
15. Information relating to the processing of personal data signed by the applicant for knowledge and consent
16. Receipt of payment of the entry fee, approved by the University Senate (for academic year 2022-2023, the fee for professor contest is 100 lei).
17. The folder containing a maximum of 10 publications, patents or other works of the candidate, selected by him and considered to be the most relevant for his own achievements, in electronic format. Candidate's papers that cannot be submitted in electronic format may be submitted in physical format (original or copy). Publications submitted in electronic format must contain information to enable the content to be accessed and to prove that it belongs to the candidate. The physically submitted publications are returned to the candidate after the end of the competition.

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|  | <p>The verification of the copies of points 6, 9a), 10 and 11 in accordance with the original will be done by the legal adviser of the institution, who will write on them the phrase According to the original. The copies thus certified will be included in the competition file.</p> <p>The documents specified in points 1 to 16 shall be submitted in electronic and electronic format (PDF), on CD / DVD or USB. The folder with representative works will be submitted electronically.</p>   |
| <p><b>Address for the job applications</b></p> | <p>The competition file is submitted directly, personally or through postal or courier services that allow the confirmation of receipt, at the address: Alba Iulia, str. Gabriel Bethlen nr. 5 (Apor Palace), General Secretariat, with the specification: FOR THE COMPETITION</p> <p>The file sent by postal or courier services must contain all the documents provided in the List of documents for entering the competition, and candidates must ensure that the file reaches its destination by the deadline for submission of the file set in the competition calendar. The file must contain all documents in paper format as well as in electronic format, on CD/DVD or USB, including the folder with the maximum of 10 representative works. Documents in electronic format will be transmitted in separate, signed and scanned files in PDF format.</p> <p>In case of transmission of the competition file by postal services or by email, on the copies related to: Bacalaureate Diploma, Bachelor's Degree, Master's Diploma, Doctor's Diploma, supplements to diplomas / transcripts, birth certificate, marriage certificate (as the case may be), identity card, or other study documents, will be registered by the candidate: "<i>The undersigned .... I declare on my own responsibility that this document is a true copy of the original in my possession</i>", the date and signature.</p> <p>For the CS I and CS II research positions, the competition file, less the folder with representative papers, is submitted in two copies, one for the ministry and one for the university.</p> <p>TEL. 0258/806130 int. 126; Fax. 0258/8812630<br/>e-mail: secretarsef@uab.ro</p> |