

## CURRICULUM

### I. OVERVIEW

Study programme: **BUSINESS ADMINISTRATION**

Domain: **ECONOMICS**

Field of study: **BUSINESS ADMINISTRATION**

Master's Degree: **Master's in business administration**

Length of study: **2 years (4 semesters), 120 credits**

Type of study: **Full-time programme**

Completion of studies: **Dissertation exam**

Qualifications/opportunities<sup>1</sup>:

Cod COR/ ISCO-8: 2422 Specialists in the field of administrative policies  
242213 Expert accessing European structural and cohesion funds  
242217 Expert in Business Information  
242222 Business Information Analyst  
242232 Sustainable Development Expert

Cod ESCO:

24 - Business and administration professionals  
242 - Administration professionals  
2421 – Management and organisation analysts  
2421.1 – Business Analyst  
2421.2 – Business Consultant  
2422.2 – Community Development Officer

#### Aims:

- to ensure training for specialists in the field of business initiation, management and administration in accordance with the current and future directions in the field of economics, curriculum theory and practice, information technology and communication, design and assessment, providing quality and efficient conditions for education;
- to attain a formative, modern, student and pragmatically oriented education system in accordance with the real needs of the Romanian school within the extended context of the European Union;
- to carry out study programs in the field of continuous training and career perfecting for the field of business initiation, management and administration in accordance with the requirements of a modern and efficient education system;
- to connect the education system with the scientific research, to involve the students in the drawing up of studies on current topics in the field of business initiation, management and administration;
- to carry out research programs in the field of business initiation, management and administration oriented towards the fundamental themes and current priorities of the economic system and process development, and the European integration of the professional training and career-oriented programs.

#### Specific objectives

##### a. In the field of didactic activity:

- Transmission to the master students of specialized knowledge, specific to the fields covered, deepening and completing the knowledge previously acquired, necessary to obtain a high degree of qualification, so that the graduates are also able to act in decision-making positions;
- Skills and skills training, enabling graduates to apply knowledge and professional business management activities;
- Individual training, general (knowledge, functional-action) and specialist skills according to the master's program, acquiring specialized knowledge in an operational system capable of providing mastering skills to professional skills;
- Creation of master students for teamwork.

##### b. In the field of research activity:

- Ensure an optimal framework for study and research for master students by offering high-quality academic courses and papers, as well as a rich material and documentation base;

<sup>1</sup> Occupations according to COR registered in RNCIS for the UAB study program.

Rector,  
Prof. Breaz Valer Daniel, Ph.D.

Dean,  
Prof. Cenar Iuliana, Ph.D.  
*Heud* 1/10

Department Director,  
Assoc. Prof. Maican Silvia, Ph.D.  
*Maican*



- Attracting master students in the research programs of the Department of Business Administration and Marketing, within the Faculty of Economic Sciences;
- To capitalize on the research results of the master students and the teachers involved, by publishing them in specialized journals and participating in scientific events;
- To capitalize the research results in the socio-economic context and to develop their applicative character.

**c. In the field of continuous training:**

- Attracting in the educational process practitioners with a recognized competence and experience.

**Access to the master's cycle:**

Available starting with the academic year: 2024/2025

**II. COMPETENCES COVERED BY THE STUDY PROGRAMME**

**Competences/results of the study programme (ESCO):**

**R1/C1 Ensures project management.** Manages and plans the various resources, such as human resources, budget, time, deliverables and quality required for a specific project, and monitors the progress of the project to achieve a specific objective within a specific time period and within a predetermined budget.

**R2/C2 Finds solutions to problems.** Solves problems that arise in relation to planning, setting priorities, organizing, directing/facilitating action and evaluating performance. It uses systematic processes of collecting, analyzing and synthesizing information to evaluate current practice and generate new understandings about practice.

**R3/C3 Manages the implementation of government policy.** Manages the implementation operations of new government policies or changes to existing policies at the national or regional level, as well as the staff involved in the implementation procedure.

**R4/C4 Provides advice on economic development.** Advises organizations and institutions on the factors and measures they can take that would promote and ensure economic stability and growth.

**R5/C5 Collects financial data.** It collects, organizes and combines financial data for their interpretation and analysis, in order to predict possible financial scenarios and the performance of an enterprise or a project.

**R6/C6 Analyzes the legislation.** Analyzes the existing legislation of a national or local administration to evaluate what improvements could be made and what elements of legislation could be proposed.

**R7/C7 Proposes improvement strategies.** Identifies the deep causes of the problems and presents proposals for effective and long-term solutions.

**R8/C8 Becomes aware of the intercultural dimension.** Shows sensitivity to cultural differences, taking measures to facilitate a positive interaction between international organizations, between groups or individuals coming from different cultures and promotes their integration within a community.

**R9/C9 Uses communication techniques.** Applies communication techniques that allow interlocutors to understand each other better and achieve correct communication in the transmission of messages.

**R10/C10 Implements public procurement in the field of innovation.** Develop innovation procurement strategies to stimulate demand-side innovation, considering future-oriented and alternative solutions that involve either purchasing the innovation process or purchasing the innovation results created by others. It takes into account the innovation objectives of the organization and related national policies, as well as the tools and techniques available through which they can be integrated into the public procurement process.

**R11/C11 Adheres to the code of organizational ethics.** Adheres to the specific European and regional organizational standards and to the code of ethics, understanding the reasons of the organization and the common agreements and applies this awareness.

**R12/C12 Possess management skills.** Proposes program priorities and strategies and has the ability to organize national and/or international meetings.

**R13/C13 Negotiates with stakeholders.** Negotiates to reach a compromise with the interested parties and makes efforts to reach the most advantageous agreements for the company. It may involve building relationships with suppliers and customers, as well as ensuring product profitability.

**R14/C14 Develops organizational policies.** Participates in the establishment of organizational policies covering aspects such as participant eligibility, program requirements and program benefits for service users.

**R15/C15 Performs data analysis.** Analyzes, transforms and models data to discover useful information and support the decision process.

**R16/C16 Presents the results of the analyses.** Elaborates research documents or give presentations to report the results of an ongoing research and analysis project, indicating the analysis procedures and methods that led to the respective results, as well as possible interpretations of the results.

**R17/C17 Uses dedicated software for data analysis.** Uses dedicated software for data analysis, including statistics, spreadsheets and databases. Explore the possibilities to prepare reports to administrators, superiors or clients.

Rector,  
Prof. Breaz Valea Daniel, Ph.D.



Dean,  
Prof. Cenar Iuliana, Ph.D.

*Iuliana* 2/10

Department Director,  
Assoc. Prof. Maican Silvia, Ph.D.

*Silvia*

**R18/C18 Applies organizational techniques.** Uses a set of organizational techniques and procedures that facilitate the achievement of established objectives, such as detailed planning of staff work schedules. Use these resources efficiently and sustainably and demonstrate flexibility when necessary.

**R19/C19 Analyzes the progress made towards achieving the objective.** Analyzes the steps that have been taken to achieve the organization's objectives in order to evaluate the progress made, the feasibility of the objectives and to ensure that the objectives can be achieved within the established deadlines.

**R20/C20 Conducts market research.** Collects, evaluates and represents target market and customer data to facilitate strategic development and feasibility studies. Identify market trends.

**Transversal Competences (maximum 20%):**

**R21/CT1 Demonstrates entrepreneurial spirit.** Develops, organizes and manages an own enterprise, identifying and pursuing opportunities and mobilizing resources, taking into account the perspective of profitability. Demonstrate a proactive attitude and determination to succeed in business

**R22/CT2 Operates digital hardware equipment.** Uses equipment such as monitor, mouse, keyboard, storage devices, printers and scanners, to perform operations such as connecting, starting, stopping, restarting, saving files and other operations.

**R23/CT3 Performs calculations.** Solves problems to achieve work-related goals.

**III. REQUIREMENTS FOR OBTAINING THE MASTER'S DEGREE**

Number of credits in compulsory subjects: **120** credits;  
 Number of credits in fundamental subjects: **42** credits  
 Number of credits in specialty subjects: **72** credits  
 Number of credits in complementary subjects: **6** credits  
 Number of credits in the dissertation exam: **10** credits

**IV. STRUCTURE OF THE ACADEMIC YEARS (in number of weeks)**

Years of study	Teaching activities		Exam sessions			Vacations		
	Sem. I	Sem. II	Winter	Summer	Outstanding exams	Winter	Intersemester	Summer
I	14	14	3	3	2	2	1	12
II	14	14	3	3	2	2	1	-
<b>TOTAL</b>	<b>28</b>	<b>28</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>12</b>

**V. NUMBER OF HOURS PER WEEK (compulsory course)**

Academic years	Semester I					Semester II				
	C	S	L	PS	TOTAL	C	S	L	PS	TOTAL
I	8	8	-	-	16	8	8	-	-	16
II	8	4	-	6	18	9	5	-	4	18
<b>TOTAL</b>	<b>16</b>	<b>12</b>	<b>-</b>	<b>6</b>	<b>34</b>	<b>17</b>	<b>13</b>	<b>-</b>	<b>4</b>	<b>34</b>

Rector,  
 Prof. Breaz Valea Daniel, Ph.D



Dean,  
 Prof. Cenar Iuliana, Ph.D  
*[Signature]* 3/10

Department Director,  
 Assoc. Prof. Maican Silvia, Ph.D  
*[Signature]*

**VI. PROMOTION CONDITIONS**

Academic years	Number of credits to subjects								
	Compulsory	Elective	Total	Domain	Specialty	Complement	Total	Optional complementary	Mandatory uncredited <sup>2</sup>
First Year	60	-	60	31	29	-	60	-	-
Second Year	60	-	60	21	49	-	60	-	-
<b>TOTAL</b>	<b>120</b>	<b>-</b>	<b>120</b>	<b>42</b>	<b>78</b>	<b>-</b>	<b>120</b>	<b>-</b>	<b>-</b>

**VII. HOW TO CHOOSE OPTIONAL SUBJECTS<sup>3</sup>**

No.	Disciplines <sup>4</sup> from the optional package	Year	Semester	No. credits	Credit quota
1					
2					
Credit average					

**VIII. DISSERTATION EXAM**

Drawing up the dissertation paper: **semesters III - IV**  
 Dissertation thesis refinement: **semester IV, 2 weeks**  
 Dissertation thesis defence: **July, September, February**  
 Dissertation degree examination: **10 credits**

The psycho-pedagogical module is an optional curricular offer, the curriculum of which is attached to the curriculum of the specialization

<sup>2</sup> The disciplines are designated by codes.

<sup>3</sup> The disciplines are designated by codes.

<sup>4</sup> The disciplines are designated by codes.

Rector,  
 Prof. Breaz Valer Daniel, Ph.D.



Dean,  
 Prof. Cenar Iuliana, Ph.D.

*Iuliana* 4/10

Department Director,  
 Assoc. Prof. Maican Silvia, Ph.D.

*Silvia*

**IX. STRUCTURE OF THE EDUCATION PLAN<sup>5</sup>**

No.	Discipline Code	ACADEMIC YEAR 2024/2025 FIRST YEAR OF STUDY	DISCIPLINE	Type of discipline	Number of hours of learning activities										Assessment methods	Total ECTS Credits
					Joint learning activities					Individual/independent activities						
					Course	Seminar	Laboratory	Total per week	Total per semester	Thematic Discipline Preparation	Discipline Application Preparation	Total hours of individual activities	Total hours per semester			
1	2	3	4	5	6	7	9	10	11	12	13	14	15	16		
<b>FIRST SEMESTRE</b>																
<b>COMPULSORY COURSES</b>																
<b>DOMAIN COURSES</b>																
01	BA 111	Business Strategies and Models	DO/DD	2	2	-	4	56	72	72	144	200	E	8		
02	BA 112	Business Communication and Negotiation	DO/DD	2	2	-	4	56	72	72	144	200	E	8		
<b>TOTAL DOMAIN COURSES</b>				<b>4</b>	<b>4</b>	<b>-</b>	<b>8</b>	<b>112</b>	<b>144</b>	<b>144</b>	<b>288</b>	<b>400</b>	<b>2E</b>	<b>16</b>		
<b>SPECIALISED COURSES</b>																
03	BA 113	Accounting and Business Consultancy	DO/DS	2	2	-	4	56	50	69	119	175	E	7		
04	BA 114	Financial Performance Analysis	DO/DS	2	2	-	4	56	50	69	119	175	E	7		
<b>TOTAL SPECIALTY COURSES</b>				<b>4</b>	<b>4</b>	<b>-</b>	<b>8</b>	<b>112</b>	<b>100</b>	<b>138</b>	<b>238</b>	<b>350</b>	<b>2E</b>	<b>14</b>		
<b>Compulsory study programme- total</b>				<b>8</b>	<b>8</b>	<b>-</b>	<b>16</b>	<b>224</b>	<b>244</b>	<b>282</b>	<b>526</b>	<b>750</b>	<b>4E</b>	<b>30</b>		

No.	Subject Code	ACADEMIC YEAR 2024/2025 FIRST YEAR OF STUDY	DISCIPLINE	Type of discipline	Number of hours of learning activities										Assessment Methods	Total ECTS Credits
					Joint learning activities					Individual/independent activities						
					Course	Seminar	Laboratory	Total per week	Total per semester	Thematic Discipline Preparation	Discipline Application Preparation	Total hours of individual activities	Total Hours per Semester			
1	2	3	4	5	6	7	9	10	11	12	13	14	15	16		
<b>SECOND SEMESTRE</b>																
<b>COMPULSORY COURSES</b>																
<b>DOMAIN COURSES</b>																
01	BA 121	E-Business	DO/DD	2	2	-	4	56	72	72	144	200	E	8		
02	BA 122	Business Ethics and CSR	DO/DD	2	2	-	4	56	50	69	119	175	E	7		
<b>TOTAL DOMAIN COURSES</b>				<b>4</b>	<b>4</b>	<b>-</b>	<b>8</b>	<b>112</b>	<b>132</b>	<b>141</b>	<b>263</b>	<b>375</b>	<b>2E</b>	<b>15</b>		
<b>SPECIALISED COURSES</b>																
03	BA 123	Taxation, Investments and Aquisitions	DO/DS	2	2	-	4	56	50	69	119	175	E	7		
04	BA 124	Project Cycle Management	DO/DS	2	2	-	4	56	72	72	144	200	E	8		
<b>TOTAL SPECIALTY COURSES</b>				<b>4</b>	<b>4</b>	<b>-</b>	<b>8</b>	<b>112</b>	<b>122</b>	<b>141</b>	<b>263</b>	<b>375</b>	<b>2E</b>	<b>15</b>		
<b>Compulsory study programme- total</b>				<b>8</b>	<b>8</b>	<b>-</b>	<b>16</b>	<b>224</b>	<b>244</b>	<b>282</b>	<b>526</b>	<b>750</b>	<b>4E</b>	<b>30</b>		
<b>TOTAL per academic year</b>				<b>16</b>	<b>16</b>	<b>-</b>	<b>32</b>	<b>448</b>	<b>488</b>	<b>564</b>	<b>1052</b>	<b>1500</b>	<b>8E</b>	<b>60</b>		

<sup>5</sup> At the "1 Decembrie 1918" University of Alba Iulia, the completion of the optional disciplines is carried out according to the provisions of the **ECTS Application Guide (approved by the UAB Senate)** and other legal provisions in force that allow the choice of flexible training paths by students from all UAB specializations.

Rector,  
Prof. Breaz Valer Daniel Ph.D



Dean,  
Prof. Cenar Iuliana, Ph.D

*Iuliana* 5/10

Department Director,  
Assoc. Prof. Maican Silvia Ph.D

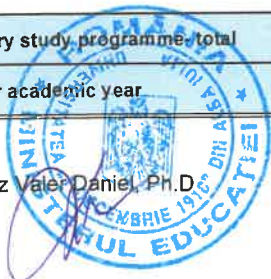
*Silvia*

MINISTRY OF EDUCATION  
 "1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA  
 FACULTY OF ECONOMICS  
 DEPARTMENT OF BUSINESS ADMINISTRATION AND MARKETING

No.	Discipline Code	ACADEMIC YEAR 2025/2026 SECOND YEAR OF STUDY  DISCIPLINE	Type of discipline	Number of hours of learning activities										Assessment methods	Number of ECTS Credits
				Joint learning activities						Individual/independent activities					
				Course	Seminar	Practical Training	Total per week	Total per semester	Thematic Discipline Preparation	Discipline Application Preparation	Total hours of individual activities	Total hours per semester			
1	2	3	4	5	6	7	9	10	11	12	13	14	15	16	
<b>FIRST SEMESTRE</b>															
<b>COMPULSORY COURSES</b>															
<b>DOMAIN COURSES</b>															
01	BA 211	Contemporary Issues in Business Management	DO/DD	2	1	-	3	42	60	73	133	175	E	7	
02	BA 212	Business Law and Mediation	DO/DD	2	1	-	3	42	33	33	108	150	E	6	
<b>TOTAL DOMAIN COURSES</b>				<b>4</b>	<b>2</b>	<b>-</b>	<b>6</b>	<b>84</b>	<b>93</b>	<b>106</b>	<b>141</b>	<b>325</b>	<b>2E</b>	<b>13</b>	
<b>SPECIALISED COURSES</b>															
03	BA 213	On-line Marketing Research	DO/DS	2	1	-	3	42	60	73	133	175	E	7	
04	BA 214	International Affairs and Globalization	DO/DS	2	1	-	3	42	60	73	133	175	E	7	
05	BA 215	Practice in Business Consultancy	DO/DS	-	-	6	6	84	-	-	-	84	C	3	
<b>TOTAL SPECIALTY COURSES</b>				<b>4</b>	<b>2</b>	<b>6</b>	<b>12</b>	<b>168</b>	<b>120</b>	<b>146</b>	<b>266</b>	<b>434</b>	<b>2E+1C</b>	<b>17</b>	
<b>Compulsory study programme- total</b>				<b>8</b>	<b>4</b>	<b>6</b>	<b>18</b>	<b>210</b>	<b>213</b>	<b>252</b>	<b>507</b>	<b>759</b>	<b>4E+1C</b>	<b>30</b>	

NO.	Discipline Code	ACADEMIC YEAR 2025/2026 SECOND YEAR OF STUDY  DISCIPLINE	Type of discipline	Number of hours of learning activities										Assessment methods	Number of ECTS Credits
				Joint learning activities						Individual/independent activities					
				Course	Seminar	Practical training	Total per week	Total per semester	Thematic Discipline Preparation	Discipline Application Preparation	Total hours of individual activities	Total hours per semester			
1	2	3	4	5	6	7	9	10	11	12	13	14	15	16	
<b>SECOND SEMESTRE</b>															
<b>COMPULSORY COURSES</b>															
<b>DOMAIN COURSES</b>															
01	BA 221	Entrepreneurial Culture and Business Development	DO/DD	2	1	-	3	42	29	29	58	100	E	4	
02	BA 222	Organizational Change and Innovation Management	DO/DD	2	1	-	3	42	29	29	58	100	E	4	
<b>TOTAL DOMAIN COURSES</b>				<b>4</b>	<b>2</b>	<b>-</b>	<b>6</b>	<b>84</b>	<b>58</b>	<b>58</b>	<b>116</b>	<b>200</b>	<b>2E</b>	<b>8</b>	
<b>SPECIALISED COURSES</b>															
03	BA 223	Global Affairs Management	DO/DS	2	1	-	3	42	29	29	58	100	E	4	
04	BA 224	Ethics and academic integrity. Methodology of economic scientific research	DO/DS	1	1	-	2	28	36	36	72	100	E	4	
05	BA 225	Conflict Management	DO/DS	2	1	-	3	42	29	29	58	100	C	4	
06	BA 226	Research for Final Thesis	DO/DS	-	-	4	4	56	97	97	194	250	C	10	
<b>TOTAL SPECIALTY COURSES</b>				<b>5</b>	<b>3</b>	<b>4</b>	<b>12</b>	<b>168</b>	<b>191</b>	<b>191</b>	<b>382</b>	<b>550</b>	<b>2E+2C</b>	<b>22</b>	
<b>Compulsory study programme- total</b>				<b>9</b>	<b>5</b>	<b>4</b>	<b>18</b>	<b>252</b>	<b>249</b>	<b>249</b>	<b>498</b>	<b>750</b>	<b>4E+3C</b>	<b>30</b>	
<b>TOTAL per academic year</b>				<b>17</b>	<b>9</b>	<b>10</b>	<b>36</b>	<b>462</b>	<b>462</b>	<b>501</b>	<b>1005</b>	<b>1500</b>	<b>4E+3C</b>	<b>60</b>	

Rector,  
Prof. Breaz Valer Daniel, Ph.D



Dean,  
Prof. Cenar Iuliana, Ph.D

*Iuliana Cenar*  
6/10

Department Director,  
Assoc. Prof. Maican Silvia, Ph.D

*Silvia Maican*

X. GENERAL REVIEW

No.	Course Categories	Discipline code	Number of Hours	Fulfilled %	+ Elective course	ARACIS standard %	
						Min.	Max.
				Mandatory course			
1.	Compulsory courses	DO	910	100%	-	-	-
2.	Optional courses	DA	-	-	-	-	-
3.	Elective courses	DF	-	-	-	-	-
<b>Total</b>			<b>910</b>	<b>100%</b>	-	-	-
No.	Course Categories	Discipline Code	Number of Hours	Fulfilled %	+ Elective Course	ARACIS standard %	
						Min.	Max.
				Mandatory course			
1.	Domain courses	DD	392	43%	-	-	-
2.	Specialty courses	DS	518	57%	-	-	-
<b>Total</b>			<b>910</b>	<b>100%</b>	-	-	-

Rector,  
 Prof. Breaz Valer Daniel, Ph.D.



Dean,  
 Prof. Cenar Iuliana, Ph.D.

*[Signature]* 7/10

Department Director,  
 Assoc. Prof. Maican Silvia, Ph.D.

*[Signature]*

MINISTRY OF EDUCATION  
 "1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA  
 FACULTY OF ECONOMICS  
 DEPARTMENT OF BUSINESS ADMINISTRATION AND MARKETING

ANEXA 3 Grid for correlating the subjects in the curriculum with the competences/learning outcomes, annex of the Curriculum\*

MINISTRY OF EDUCATION  
 "1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA  
 FACULTY OF ECONOMICS  
 DEPARTMENT FOR BUSINESS ADMINISTRATION  
 BASIC QUALIFICATION (ESCO): 2422 Specialists in the field of administrative policies  
 STUDY LEVEL: 7  
 FUNDAMENTAL AREA: BUSINESS ADMINISTRATION  
 FIELD OF STUDY: BUSINESS ADMINISTRATION  
 STUDY PROGRAM: BUSINESS ADMINISTRATION (IN ENGLISH)

Annex: Correlation of subjects with program results/competences

RESULTS / COMPETEN CES	R1/ C1/ No. ts	R2/ C2/ No. ts	R3/ C3/ No. ts	R4/ C4/ No. ts	R5/ C5/ No. ts	R6/ C6/ No. ts	R7/ C7/ No. ts	R8/ C8/ No. ts	R9/ C9/ No. ts	R10/ C10/ No. ts	R11/ C11/ No. ts	R12/ C12/ No. ts	R13/ C13/ No. ts	R14/ C14/ No. ts	R15/ C15/ No. ts	R16/ C16/ No. ts	R17/ C17/ No. ts	R18/ C18/ No. ts	R19/ C19/ No. ts	R20/ C20/ No. ts	R21/ C21/ No. ts	R22/ C22/ No. ts	R23/ C23/ No. ts	
DISCIPLINE YEAR I Sem I																								
Business Strategies and Models		R2/ C2/ 2		R4/ C4/ 2			R7/ C7/ 1					R12/ C12/ 1		R14/ C14/ 1								R21/ C21/ 1		
Business Communication and Negotiation		R2/ C2/ 1	R3/ C3/ 1	R4/ C4/ 1				R9/ C9/ 2				R12/ C12/ 1	R13/ C13/ 1									R21/ C21/ 1		
Accounting and Business Consultancy		R2/ C2/ 1		R4/ C4/ 2	R5/ C5/ 2		R7/ C7/ 1																	R23/ C23/ 1
Financial Performance Analysis					R5/ C5/ 1		R7/ C7/ 1								R15/ C15/ 1	R16/ C16/ 1	R17/ C17/ 1		R19/ C19/ 1				R22/ C22/ 1	
An I Sem II																								
E-Business				R4/ C4/ 1			R7/ C7/ 1		R9/ C9/ 1			R12/ C12/ 1					R17/ C17/ 1		R19/ C19/ 1	R20/ C20/ 1			R22/ C22/ 1	



Rektor,  
 Prof. Breaz Valer Daniel, Ph.D

Dean,  
 Prof. Cenar Iuliana, Ph.D

Department Director,  
 Assoc. Prof. Maican Silvia, Ph.D

8/10



MINISTRY OF EDUCATION  
 "1 DECEMBRIE 1918" UNIVERSITY OF ALBA IULIA  
 FACULTY OF ECONOMICS  
 DEPARTMENT OF BUSINESS ADMINISTRATION AND MARKETING

Business Ethics and CSR	7	R2/ C2/ 1	R4/ C4/ 1	R6/ C6/ 1	R7/ C7/ 1	R8/ C8/ 1	R10/ C10/ 1	R11/ C11/ 1	R13/ C13/ 1	R15/ C15/ 1	R16/ C16/ 1	R17/ C17/ 1	R18/ C18/ 1	R19/ C19/ 1	R20/ C20/ 1	R21/ C21/ 1	R22/ C22/ 1	R23/ C23/ 1
Taxation Investments and Acquisitions	7		R3/ C3/ 1	R5/ C5/ 1	R6/ C6/ 1	R9/ C9/ 1	R10/ C10/ 1	R12/ C12/ 1	R13/ C13/ 1	R15/ C15/ 1								
Project Cycle Management	8	R1/ C1/ 1			R7/ C7/ 1													
Year II Sem I																		
Contemporary Issues in Business management	7	R2/ C2/ 1	R4/ C4/ 1		R7/ C7/ 1	R8/ C8/ 1		R11/ C11/ 1								R21/ C21/ 1		
Business Law and Mediation	6	R2/ C2/ 1		R6/ C6/ 1					R13/ C13/ 1							R21/ C21/ 1		
On-line Marketing Research	7				R7/ C7/ 1	R8/ C8/ 1				R15/ C15/ 1	R16/ C16/ 1	R17/ C17/ 1			R20/ C20/ 1		R22/ C22/ 1	
International Affairs and Globalization	7	R2/ C2/ 1				R8/ C8/ 1				R15/ C15/ 1					R20/ C20/ 1	R21/ C21/ 1		
Practice in Business Consultancy	3	R1/ C1/ 1		R5/ C5/ 1														R23/ C23/ 1
Year II Sem II																		
Entrepreneurial Culture and Business Development	4								R12/ C12/ 1	R14/ C14/ 1			R18/ C18/ 1			R21/ C21/ 1		
Organizational Change and Innovation Management	4				R7/ C7/ 1				R12/ C12/ 1							R21/ C21/ 1		
Global Affairs Management	4		R3/ C3/ 1			R9/ C9/ 1			R12/ C12/ 1							R21/ C21/ 1		
Ethics and academic integrity								R11/ C11/ 1		R15/ C15/ 1				R19/ C19/ 1		R21/ C21/ 1		

Dean,  
 Prof. Breaz Valer Daniel, Ph.D.

Department Director,  
 Assoc. Prof. Maican Silvia, Ph.D.

9/10



