

SYLLABUS
Academic year 2024-2025
Year of Study II / Semester I

1. Information on academic program

1.1. University	„1 Decembrie 1918” University of Alba Iulia
1.2. Faculty	Faculty of Economics
1.3. Department	Business Administration and Marketing
1.4. Field of Study	Business Administration
1.5. Cycle of Study	Bachelor
1.6. Academic program / Qualification/ ESCO Code	Business Administration / 242102 Process improvement specialist, 242104 Process manager, 242110 Specialist in planning, control, and reporting of economic performance; ESCO Code 2421 - Management and Organisation Analysts

2. Information of Course Matter

2.1. Course	Foreign Language-German		2.2. Code	BA 215.3			
2.3. Course Leader	-						
2.4. Seminar Tutor	PhD. Candidate Bota Bianca						
2.5. Academic Year	II	2.6. Semester	I	2.7. Type of Evaluation (E – final exam / CE - colloquium examination / CA - continuous assessment)	CE	2.8. Type of course (C– Compulsory, Op – optional, F - Facultative)	C

2. Course Structure (Weekly number of hours)

3.1. Weekly number of hours	-	3.2. course	-	3.3. seminar	2
3.4. Total number of hours in the curriculum	28	3.5. course	-	3.6. seminar	28
Allocation of time:					Hours
a	Individual study of readers				20
b	Documentation (library)				15
c	Home assignments, Essays, Portfolios				10
d	Tutorials				
e	Assessment (examinations)				2
f	Other academic activities (study visits, mentoring, projects)				-

3.7 Total number of hours for individual study (a+b+c)	45
3.8 Total number of hours for academic activities (d+e+f+3.4)	30
3.9 Total number of hours per semester (3.7+3.8)	75
3.10 Number of ECTS	3

4. Prerequisites (where applicable)

4.1. curriculum-based	
4.2. competence-based	

5. Requisites (where applicable)

5.1. course-related	Room with projector and board
5.2. seminar/laboratory-based	Room with projector and board

6. Specific competences to be acquired (chosen by the course leader from the programme general competences grid)

Competences/Study results	C1. Knowledge, understanding of the basic concepts, theories, and methods of the field and area of specialization; their proper use in professional communication
Transversal competences	TC2 Identifying roles and responsibilities in a multi-specialized team and applying relationship techniques and effective work within the team. Carrying out a work/project, responsibly assuming tasks specific to the role in a multi-specialized team

7. Course objectives (as per the programme specific competences grid)

7.1 General objectives of the course	<i>To appropriate as many terms as possible from the basic lexicon.</i>
7.2 Specific objectives of the course	<i>To be able to have dialogues on certain topics often encountered in practice. Familiarization with the terminology of the specialty. Individual documentation in the field of interest. Complement the fundamental knowledge of the basic field with information in German To be able to translate a specialized text from and into German.</i>

8. Course contents

8.1 Course	Teaching methods	Remarks
-	-	-
Bibliography		
8.2 Seminar	Teaching methods	Remarks
1. Die Kamera (Konjunktion „weil“, „denn“);	<i>Lecture Conversation and comment of text</i>	7 hours
2. Der Besuch (Präpositionen: von-zu; von – nach; aus-nach; bei; mit	<i>Lecture Conversation and comment of text</i>	7 hours
3. Sein Hobby (Perfekt)	<i>Lecture Conversation and comment of text</i>	7 hours
4. Eine Reise (Präteritum)	<i>Lecture Conversation and comment of text</i>	7 hours
Bibliography		
TANGRAM AKTUELL 1 – Kursbuch + Arbeitsbuch / Niveau A1/1 Von Rosa-Maria Dallapiazza, Eduard von Jan, Til Schönherr, Max Hueber Verlag, 2004 Korbinian Korb, Friedrich Schmöe: Deutsch als Fremdsprache IB, Ergänzungskurs, Klett Verlag, München, 1993.		

9. Corroboration of course contents with the expectations of the epistemic community's significant representatives, professional associations and employers in the field of the academic programme

The content of the subject was analysed in the monitoring and evaluation commission of the study program. The commission is made up of representatives of employers and professional associations in the field.

10. Assessment

Activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of final grade
10.4 Course	-	-	-
10.5 Seminar/laborator	Quality of expression, effective oral communication. The quantity and quality of the theoretical knowledge acquired, their integration into the general knowledge of German and the ability to use them correctly in oral communication.	<i>oral presentation of an individual written study Continuous evaluation</i>	20% 10% 70%
10.6 Minimum performance standard: Obtaining minimum grade 5 Mastery of newly learned vocabulary; mastery of the grammatical rules learned at the seminary; minimum communication in the topic addressed at the seminar.			

Fill in date
12.09.2024

Seminar tutor signature
PhD. Candidate Bota Bianca

Approval date in department
16.09.2024

Department director's signature,
Assoc. Prof. PhD. Maican Silvia