



Facultatea de Istorie și Filologie

**Asistent Poziția 29 - Departamentul de Filologie
Facultatea de Istorie, Litere și Științe ale Educației
Universitatea 1 Decembrie 1918 din Alba Iulia**

TEMATICĂ PENTRU CONCURS

1. IP (Intellectual Property today-law, key concepts, issues)
2. The role of the translator in the 21st Century (communicator/mediator)
3. Commercial correspondence (letters, style, templates, Incoterms)
4. English for Engineering
5. Environmental issues
6. Tourism (trends in tourism, types of tourism, professional skills)
7. Business English (types, industries, markets, strategies)
8. Accounting (financial accounting)
9. Business skills (thematic approach: communication, networking, brainstorming, negotiating, presentations)
10. Ethics (Corporate responsibility, corporate finance, intercultural exchange)

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- Cotton D. Falvey D. & Kent S. (2011). *Market Leader: Business English Course Book. Upper-Intermediate* (3rd ed.). Pearson Longman.
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